



Transform your Party Conference fringe meeting



Brighton
22-26 September

Communications and parliamentary professionals know that these meetings are important and often unique opportunities to promote organisation profile and issues not just to the parties but to the huge range of opinion formers that attend.

Next years events will be attended by over 15,000 of the leading opinion formers, media, companies, professional bodies, trade associations, city leaders, charities and voluntary



Manchester
30 September to 4 October

organisations, the whole of the body politic you are trying to influence.

You can create live and interactive events with your clients, members or stakeholders around the country with this new campaign tool.

Inside or outside the secure area you can have your meeting filmed, broadcast, embedded in your website for live and on demand viewing.



Birmingham
8-11 October



**Watch Iain Dale coverage
with David Cameron**

<http://www.policyreview.tv/video/331/1265>

With the increasing cost of party conference attendance you can create the maximum value from the fringe and make the coverage work for you throughout the year

- Capture unique discussion for your members, clients and stakeholders
- Show improved value for money with online TV programmes
- Create online material that can be used to illustrate your issues afterwards
- Increase the attractiveness of your fringe meeting with a TV dimension
- Improve your offer to sponsors and support organisation

**For further details call Edward Gamble on 020 7960 6820
or visit www.policyreview.tv/party_conferences.html**

“Our fringe TV coverage from the Conservative party conference enabled our key stakeholders and staff to watch the Education Secretary and our Chief Executive discuss exam standards on the same platform. We’ve used the footage on numerous occasions and the impact has been very useful.”

Bene’t Steinberg

Group Director –
Public Affairs, Cambridge Assessment



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