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9th Annual School Transport Conference

Sustainability during austerity

Thursday 27th January 2011, Westminster Studio, Central London

Supported by:



Keynote speaker:

Norman Baker MP

Parliamentary Under Secretary of State, Department for Transport



Live and on-demand on policyreview.tv

Speakers include:

Rt Hon David Blunkett MP

John Burch

Deputy Director of Operations,
Confederation of Passenger Transport UK; former member of the **Yellow School Bus Commission**

Stephen Jones

Regional Co-ordinator, **WLGA**

Jonathan Jones

Programme Manager - Smarter Procurement, **West Midlands Improvement and Efficiency**

Emma Sheridan

Chair, **Modeshift**

Paul Osborne

Director, **SusTrans**

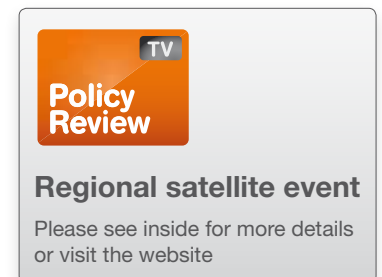
During these times of austerity, the school transport sector is forced to look to new, innovative ways to make effective cuts, save money and, most importantly, ensure that access to learning is safe and unrestricted.

Now in its 9th year, this is the national conference for all those working in school transport to explore emerging trends, hear the latest policy and guidance and share best practice.

For more information please visit:

www.neilstewartassociates.com/st136

Produced by:



Agenda (subject to change)

09:00 Registration, refreshments and exhibition

Session One:

 Available on policyreview.tv

Setting the Scene

09:50 Welcome and introduction from conference Chair
Ian Gwenlan, Chair, Association of Transport
Co-ordination Officers

10:00 The future of school transport: Introducing the
Local Sustainable Travel Fund
Norman Baker MP, Parliamentary Under Secretary
of State, Department for Transport

10:15 School transport during periods of austerity:
the costs and savings of the Yellow School
Bus Commission proposals
Rt Hon David Blunkett MP

10:30 The future of transport for children and young
people: an update from the Department for
Transport stakeholder group
John Burch, Deputy Director of Operations,
Confederation of Passenger Transport UK and former
member of the Yellow School Bus Commission

10:45 Questions and discussion

10:55 Refreshments, networking and exhibition

Session Two

 Available on policyreview.tv

11:20 School transport procurement during times
of austerity: the benefits, the risks and the
SAVINGS of E-Auctions
Jonathan Jones, Programme Manager - Smarter
Procurement, West Midlands Improvement and
Efficiency

11:40 Enhancing safety and increasing productivity
to drive down costs- the School Transport
Automatic Register
Chris Pettifer, Head of Transport Operations,
Bedford Borough Council
Dr Farhad Fassihi, Managing Director, GEP Tec

12:00 Utilising behaviour change techniques to
promote alternative school travel
Paul Osborne, Director, SusTrans

12:20 Ensuring synergy between public transport
and school transport to drive down costs and
increase usage
Stuart Linn, Managing Director, Resealutions and
Advisor to Powys County Council

12:35 Panel Debate: The outcome of the
comprehensive spending review
Stuart Linn, Managing Director, Resealutions and
Advisor to Powys County Council
Paul Osborne, Director, SusTrans
Chris Pettifer, Head of Transport Operations,
Bedford Borough Council

13:00 Buffet Lunch, networking
and exhibition

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Session Three

 Available on policyreview.tv

14:00 Shared services: the WLGA's six county
school transport pilot
Stephen Jones, Regional Co-ordinator, WLGA

14:20 The promotion of sustainable transport: use of
communication strategy

14:35 The healthy option: findings from the national
Walk to School campaign
David Graham, Walk to School Development
Manager, Living Streets

14:55 Engaging service users in school transport:
Southend's successful campaign to increase
the child bus fare age
Adam Connolly, Youth Mayor,
Southend Youth Council
Alex Bright, Deputy Youth Mayor,
Southend Youth Council

15:10 Questions and discussions

15:20 Refreshments, networking and exhibition

Session Four

Key Issues Seminars

15:50 Delegates should choose to attend one seminar
from the list below. Seminars are designed to be
interactive and participatory in nature. Places
are allocated on a first-come, first-served basis
and are subject to maximum capacities.

1 Implementing your Bikeability programme
Peter Jeffers, Managing Director,
Cyclist Training

2 Reducing the reliance of taxis for SEN learners
Speaker to be announced

3 Engaging with schools to successfully
implement travel plans
Emma Sheridan, Chair, Modeshift

16:40 Close of conference

Register online today:

www.neilstewartassociates.com/st136

Tel: 020 7324 4330 / Fax: 020 7490 8830

Purpose of the Conference:

Specifically this conference will:

- Look to the future of school transport, the obstacles and the opportunities
- Hear an update from the Department for Transport Stakeholder Group
- Be Introduced to the with Local Sustainable Travel Fund and its ability to assist in economic growth
- Explore ways in which Travel Plans can be standardised to increase funding opportunities
- Hear from sector experts on enhancing safety, increasing productivity and driving down costs
- Look to the future of Sustainable Modes of Transport (SMOTs)
- Utilise behaviour change techniques to promote alternative school travel
- Hear best practice examples in effective partnership working
- Explore new procurement strategies to drive down transport costs
- Look to cost efficiencies in transport for SEN learners
- Learn the importance of a communication strategy in optimising the success of sustainable transport
- Benefit from hearing best practice on regional successes, good news stories and gain practical information to implement in your day-to-day role through interactive seminars examining key issues on:
 1. Implementing your Bikeability programme
 2. Reducing the reliance of taxis for SEN learners
 3. Engaging with schools to successfully implement travel plans

Who should attend:

Local Government and Agencies

- Heads of Transport
- Passenger Transport Managers
- Education Transport Managers
- 14-19 Partnership Co-ordinators
- 14-19 Transport and Access Managers
- Learning and Skills Council
- Councillors with Executive Responsibility for Transport, Environment and Education
- Project Managers – Passenger Transport
- Mainstream Transport Managers
- Principal Transport Officers
- SEN Co-ordinators
- Anti-Social Behaviour Co-ordinators
- Travelwise Officers
- Passenger Transport Executives
- Passenger Transport Authorities
- Parent Partnership Managers
- School Transport Managers
- School Travel Plan Co-ordinators
- School Travel Advisers
- School Travel Directors
- Access to Learning Managers
- Systems Development Managers
- Public Transport Managers
- Quality Monitoring Managers
- Education Officers

- Transport and Procurement Managers
- Awards and Benefits Managers
- Sustainable Travel Managers
- Mainstream Transport Managers
- Children's Services Transport Policy Managers

Schools and Colleges

- School Business Managers
- Heads and Deputy Head Teachers
- City Technology Colleges and FE Colleges
- Other 14-19 Diploma Managers

Transport sector

- Bus Operators
- Transport Police
- Transport Consultants
- Community Transport Services
- Rural Transport Groups
- Road Safety Managers
- Business Managers
- Engineering Managers
- PR and Marketing Managers
- Sustainable Travel Managers

Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Patrick Whitfield** on **020 7960 6857** or e-mail **patrick.whitfield@neilstewartassociates.co.uk**



Can't attend? Time poor? Diary clash?

Watch online and keep up to date with the policy insight you need

- Broadcast exclusively on **Policy Review TV** - watch the conference live or later
- Fully **interactive** - watch live and **submit questions**, just like a delegate
- Ultimate **conference reporting**, watch the **full online presentations** after the event
- Your own **expert video library** to keep - ideal for **management and staff briefing**
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- Find out how your peers are **solving the policy challenges** you face
- You **save** on **travel**
- You **save** on **cost**
- You **save** on **time**

The live broadcast and access to the video archive costs just **£99 + VAT** (£116.33)*

Attend a regional satellite event near you

- **Can't get away**, can't afford the **time** or full **cost**? Attend a **regional satellite event**
- See and hear all the speakers and **interact remotely**
- Receive all the **back up papers** and **research**
- Network with your peers, benchmark your own work. Make contacts for follow up

Attending a regional event costs just – £195.00 + VAT (£229.13)*. See the conference website for locations near you

Host your regional event

- Become our local partner
- Policy Review works with regional and local partners to host satellite conference events featuring the live conference broadcast and debate relating to your region
- Could you benefit from hosting a regional event?
- If you have a lecture theatre, council chamber or board room with simple internet and projection you could be our local partner

For more details contact **Paul Rushworth** on **020 7324 4330** or email **paul.rushworth@policyreview.co.uk**

9th Annual School Transport Conference


Sustainability during austerity

Thursday 27th January 2011, Westminster Studio, Central London

To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** www.neilstewartassociates.com/st136

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at
customer.services@neilstewartassociates.co.uk

Delegate Information

st136

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector: Health Social Care Central/Regional Government Local Government Education and Skills Commercial
 Non Departmental Public Body / Association or Membership Organisation 3rd Sector Organisation Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

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Cardholder's address: _____

Postcode: _____

Signature: _____

ADDITIONAL REQUIREMENTS Please indicate any additional requirements below

Delegate Rates

Please select the relevant rate from the list below

Full Rate -

Commercial Sector

£599.00 + VAT (£703.83)*

From Jan 4 2011 + VAT (£718.80)

Reduced Rate -

Universities, Colleges, Local Authorities, Central Government
Departments and Agencies, Non Departmental Public Bodies and
other Public Sector Organisations

£389.00 + VAT (£457.08)*

From Jan 4 2011 + VAT (£466.80)

ATCO Member Rate -

£329.00 + VAT (£386.58)*

From Jan 4 2011 + VAT (£394.80)

Supported Rate -

Schools, Voluntary Organisations, Trade Unions

£240.00 + VAT (£282.00)*

From Jan 4 2011 + VAT (£288.00)

The above fees include all day access to the event, available
conference papers, buffet lunch and refreshments, for registered
delegates only. Fees do not include travel costs or accommodation.
Shared places are not permitted.

Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis.

Please circle your choice below:

Session Four:

Seminar 1 2 3

Live or regional viewing centres

I am unable to attend this event in person please register me for:

Live streaming at **£99.00 + VAT (£116.33)***

From Jan 4 2011 + VAT (£118.80)

Regional viewing at **£195.00 + VAT (£229.13)***

From Jan 4 2011 + VAT (£234.00)

Please see website for regional options

If you require further details please email

paul.rushworth@policyreview.co.uk

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on www.policyreview.tv. If you do not wish to be filmed, your voice recorded or your photograph taken please email customer.services@neilstewartassociates.co.uk giving your name and the conference you will be attending.

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.
Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.

* Bookings received from 4th January 2011 will be subject to 20% VAT (currently 17.5%)